



// OTT PLAYBOOK

Mola Streams Premium Sports Events with Exceptional Quality

Delivering live English Premier League (EPL) and championship games on every screen.

WHAT FANS CRAVE



LIVE SPORTS



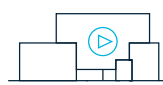
LIVE STREAMING



PREMIUM CHANNELS



THEMED CHANNELS



MULTI-SCREEN VIEWING



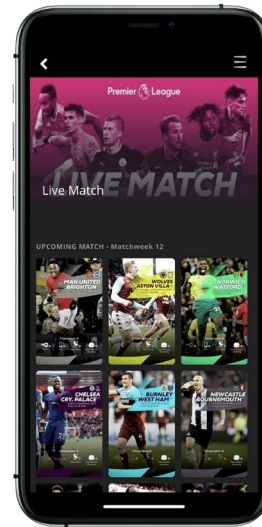
VIDEO EVERYWHERE

THE GAME PLAN

Mola is the fastest growing entertainment network in Indonesia. To capture audiences and increase viewership, Mola secured content rights for the 2019-2020 English Premier League (EPL) season. Mola planned to offer 24/7 linear channels and live games throughout the week as well as the weekend.

A major challenge with streaming live sports is being able to handle the unexpected peaks in viewership, especially during premium events like EPL games. Streaming services for live events requires agility to scale up and down easily.

Live sports streaming also demands a flawless viewing experience. Mola needed a reliable technology partner that could quickly respond and even prevent any potential threats to its quality of service for each channel, especially during live games.



“For the first time, our viewers can watch live, high-profile sports events in UHD HDR”

CP Lee

CTO at Mola

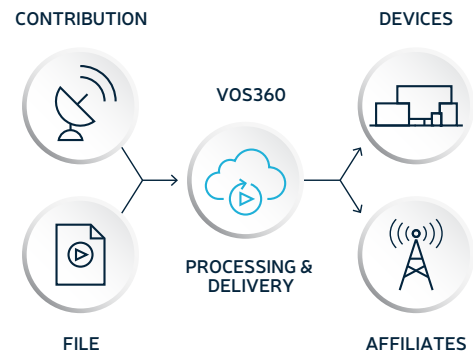
THE PLAY-BY-PLAY

Mola chose Harmonic’s VOS®360 Platform to power 14 OTT HD channels. 10 channels are for live sports and four are for 24/7 linear channels. Mola can receive live content at the source, transfer it to the cloud and then deliver it right to viewers’ screens.

Mola also uses the VOS360 platform for primary distribution. It’s a powerful workflow that allows Mola deliver linear channels to affiliates, anywhere in the world. The solution relies on video delivery over IP technology, replacing the need for dedicated networking links and satellite transponders.

Deployment was fast. Design and integration took only one month. The service was running only two weeks later, after completing the targeted testing phase.

Quality and flexibility are both crucial requirements for streaming live sports. Three days prior to the Mola service launch, the entertainment network had an issue with a source feed. Harmonic recommended a different teleport service provider and quickly adapted its platform to solve the issues.



THE WIN

Mola has successfully delivered EPL games to more than 100,000 simultaneous viewers. The VOS360 Platform’s multitiered, multi-CDN approach is an important asset behind the scenes. Mola can now scale rapidly for high-demand live events with increased service availability and guaranteed uptime.

The VOS360 Platform also allows Mola to distribute popular live events to affiliates cost-effectively. It’s a simple way to aggregate channels, manage schedules and content rights, and distribute feeds in real time over the internet.

Requiring no upfront investment, the platform keeps video streaming costs low. Flexible pricing ensures that Mola can stay agile and grow rapidly. Harmonic’s VOS360 Platform gets Mola into the arena, giving them the power to attract fans worldwide.

THE POWER OF THE VOS360 PLATFORM

100,000+
simultaneous viewers

Simple Channel Creation

Unified Workflows

Fast Time to Market

Seamless Integration