

FREE AD-SUPPORTED TV STREAMING MADE SIMPLE

Create your linear channels and distribute to free ad-supported TV (FAST) streaming platforms with our advanced, cloud-native video SaaS.



MAKE YOUR VIDEO SERVICE AN ADVERTISING POWERHOUSE

With Harmonic's VOS[®]360 Channel Origination & Distribution SaaS, your channels are ready for consumption on today's most popular consumer-connected devices: smart TVs, set-top-boxes, gaming consoles, and more. Customize your channel with targeted advertising to increase viewing time, and boost engagement with your ads.

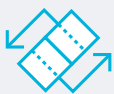
The VOS360 currently streams to leading FAST platforms, like Pluto TV[™], Xumo, or Samsung TV+, so you can start distributing and monetizing your channels today.



Personalized ads drive higher revenues.

Hyper-targeted dynamic ads have higher cost per mille (CPM). Beat ad blockers using server-side ad insertion (SSAI) coupled with your chosen ad server.

Harness your viewer data to maximize the value of your advertising inventory.



Leverage Powerful Scheduling Tools.

Channel origination is simple with the cloud-native VOS Scheduling App. Rapidly curate new FAST channels with intelligent series programming and ad inventory insertion with ease.

Efficiently scale up your ad-supported channel offerings using built-in schedule auto-placement rules.



Enable Unrivaled User Experiences.

Enhance the overall subscriber experience with less buffering and higher quality content thanks to Harmonic's EyeQ[™] content-aware encoding (CAE). This machine learning technology is built-in to VOS360 to reduce streaming bitrates by up to 50%, with no loss in quality.

With lower bandwidth streams you can reduce your delivery costs.



Enterprise Grade Support Team.

Our global DevOps team proactively monitors every aspect of mission critical service. Many of the world's largest tier-1 operators currently rely on our expertise.

With service uptime guarantees, and broadcast-grade components you can focus on your content and the end-user experience to drive more value from your streaming services.