



// VIDEO STREAMING PLAYBOOK

# Trinity Christian Centre Keeps the Faith with New Live Streaming Service

Real-time scaling enables a faith-based streaming service to engage with a larger audience

## WHAT SUBSCRIBERS WANT



LIVE VIDEO STREAMING



ON-DEMAND VIDEO



CONTENT ON ANY SCREEN



PREMIUM VIDEO QUALITY



ENGAGING EXPERIENCES

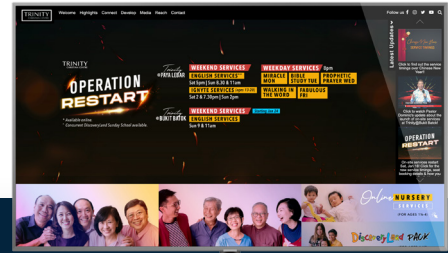
## THE GAME PLAN

Trinity Christian Centre is a house of worship in Singapore. In 1969, Trinity's founders Reverend and Mrs. Glenn Stafford held their first prayer meeting from inside the walls of their own home with a congregation of 10 people. Today, Trinity is a growing church in a bustling city, with more than 8,000 in membership.

With a growing international reach, and a vision to expand into the digital space, Trinity wanted to launch a video streaming channel.

With live and on-demand streaming of sermons and events, Trinity can also better connect with members, at home and on the go.

As a non-traditional broadcaster, Trinity was without any video delivery infrastructure. It didn't have any dedicated staff to handle broadcast payout or live channel distribution, and needed to ensure costs were controlled. They needed a video streaming platform that is simple to use and fully managed, without requiring heavy capex investments.



"The end-to-end seamless workflow makes the user experience unique, allowing us to focus on the content while entrusting the experts with the technology,"

### Reverend Dominic Yeo

Lead Pastor, at Trinity Christian Centre

## THE PLAY-BY-PLAY

Trinity chose Harmonic's advanced VOS<sup>®</sup>360 cloud streaming platform and Veygo's media player for live and on-demand streaming of sermons and events.

Running on the public cloud, the platform provides Trinity with an end-to-end solution that simplifies all stages of live and VOD streaming – from media processing to delivery. Veygo's Meta Player personalizes the Trinity video streaming experience with content management, readily available multiscreen apps, a secure player and analytics capabilities.

Trinity's new faith-based channel was deployed in two weeks, demonstrating Harmonic's video streaming expertise and the agility of using a cloud-based, pay-per-use streaming platform.

## THE WINS

Trinity can now easily uplink a live camera source and provide unrivaled video quality, with efficient encoding and delivery over content delivery network (CDN). Harmonic's VOS360 platform streamlines media processing and delivery, eliminating the requirement for any physical infrastructure.

Seamless integration between Harmonic's VOS360 platform and Veygo's Meta Player further guarantees a superior quality of experience for viewers on every screen.

The video streaming process is fully managed by a Harmonic DevOps team dedicated to provide around-the-clock assurance of the church's live video channel to ensure maximum uptime, real-time scaling and an exceptional viewing experience for the congregation.

Harmonic's VOS360 platform bolstered Trinity's digital initiative by providing the church with a cost-effective, flexible and scalable alternative to traditional video infrastructure. Trinity was able to quickly launch a faith-based streaming service, and they're empowered to expand and target a wider global audience whenever they are ready.

## THE POWER OF VOS360 CLOUD STREAMING

24/7

High-availability at scale for service continuity



Fast deployment



Turnkey solution



Robust scaling



Powerful workflows