



## Memorandum

**DATE:** Sept 30, 2011  
**TO:** Our Valued Customers and Distributors  
**FROM:** Josh Chau, Product Manager  
**SUBJECT:** Notice of End of Life for StreamLiner Ad Server\* Platforms

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(\* ) StreamLiner Ad Server is also referred as StreamLiner BPS that sometimes being used for scheduled playout or NVOD applications.

### **End of General Availability announcement**

This is to advise you that in compliance with Harmonic's product end-of-life procedures, we are announcing the End of General Availability for the following hardware platforms, software and licenses.

StreamLiner Ad Server Hardware Platforms:

- E-HW-CC-[XXXX]
- E-HW-STL-[XXXX]
- E-HW-SLXS-[XXXX]
- R-HW-CC-[XXXX]
- R-HW-STL-[XXXX]
- 91-0[XXXX]

StreamLiner Ad Server Software and Licenses:

- E-BCC-SW-[XXXX]
- E-BSTL-SW-[XXXX]
- E-CC-95-[XXXX]
- E-STL-33-[XXXX]

where [XXXX] represents different suffixes of the part # for the different StreamLiner Ad Server Hardware Platforms, Software and Licenses.

Please also be aware that no new features for StreamLiner Ad Server Hardware Platforms, Software and Licenses will be developed after September 2011.

### **End of Life Notification**

This is to advise you that End Of Life of the afore-mentioned StreamLiner Ad Server Hardware Platforms, Software and Licenses is Dec 31st, 2011.

Harmonic will continue to support these products pursuant to its standard warranty, and customers with active service contracts will continue to receive support under the terms of the applicable agreement.

**End of Service Notification**

This is to advise you that End Of Service (“EOS”) date for the Streamliner Ad Server Hardware Platforms, Software and Licenses support is Dec 31st, 2012.

Up to these EOS dates, Harmonic will continue to support these products on the following basis:

- Pursuant to its standard warranty, and/or
- Under the terms of the applicable support agreement

Following these EOS dates, no Field Service and no Customer Support will be available. Test and validation of the StreamLiner Ad Server Hardware Platforms, Software and Licenses will cease. Users continuing to operate equipment and these products do so at their own risk.

**Support and Alternative Solution**

Harmonic will continue to support these products pursuant to its standard warranty, and customers with active service contracts will continue to receive support under the terms of the applicable agreement.

Harmonic is current evaluating alternative Ad Server solutions and remains committed to offering our customers a market leading head end solutions.

Please contact your Harmonic Sales Representative should you have any questions regarding this notice and its implications for your operation or information about alternative solutions.

For more information or to obtain a quotation for a last purchase, please contact your Harmonic Sales Representative or call Harmonic at 1-800-828-5521 (in the US) or outside the US at +1-408-542-2559 for further assistance.

Thanks,  
Josh Chau